



MCUL League Representative's Newsletter

Flint Chapter

January 2009

Dear Flint Credit Union:

This Newsletter is brought to you by your League Representative to provide you with up-to-date information from your Chapter and the Michigan Credit Union League!

Chapter Updates

Congratulations to Security Credit Union who just opened an office in Grand Blanc.

The Michigan Credit Union League (MCUL) is revisiting the idea of reinstating a Chapter Leaders Retreat. Particulars of the event are still being determined as far as location, but time period would be end of May 2009. The format of the event would include educational sessions, sharing of best practices between Chapters, as well as time for networking. The MCUL would pay for the costs of 2 persons from each Chapter to attend the event which includes meals and lodging for one night. Additional representation from Chapters would be covered by the Chapters. Please let Martha Ninichuk or myself if the Chapter would support such an event.

I will be sending out this newsletter periodically. If you have information you would like added, please feel free to email me the information at robin.wybenga@mcul.org.

Chapter Volunteers

Chairman
Pat Hagedorn

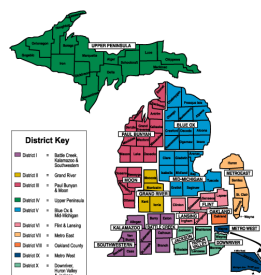
Secretary
Jill Reno

Treasurer
Mark Day

Legislative Forum
Raul Alvarez
John Sayer

MCUL Board Member
Terry Pierce

Michigan Credit Union League Districts





The Invest in America program, which provides discounts for credit union members on GM and Chrysler vehicles and access to affordable financing, has been rolled out nationwide to over 90 million credit union members. Details on the program, links to press coverage, and a search engine for finding local credit unions are all available at www.lovemycreditunion.org.

Consider that the Love My Credit Union site averaged 3,000 hits per week before the launch of Invest in America on December 8th now has more than 250,000 hits in just one day.

Credit unions are encouraged to have the links on their web sites. For more information, you may contact me at robin.wybenga@mcul.org or 517.993.7788.

Foundation Reports

Flint Chapter 2008 PAC totals were: Chapter credit unions gave a total of \$8,547 to the State PAC or 84% of the 2008 goal. The Federal PAC received \$15,669 or 109% of the 2008 goal.

Review 2009 goals at .

http://www.mcul.org/client/MCUL/GovAffairs/pac_report.php.

Other Information

1. **FREE webinars are available to learn more about *TrueChecks*** which is a proven software solution that identifies counterfeit checks at the teller workstation. It can stop counterfeit checks, counterfeit money orders, postal money orders, traveler checks, and lottery checks. For more information, contact your CUCorp rep.

2. Save money with Shared Staffing. Two compliance consultants provide custom compliance and internal audit solutions to credit unions in Michigan. As interest and demand increases, including human resource and internal audit consultants in 2009, additional shared staffing consultants will be hired. For more information, contact your CUCorp rep.

3. Reminder - Money Smart Week is April 19th - 25th which corresponds with CU Youth Week. For more information, contact Beth Troost at beth.troost@mcul.org.

4. Right at Home is the title for the foreclosure prevention video that will contain money management advice to help members struggling with their house payments or facing foreclosure. Many organizations, including MSHDA, require people to participate in education/counseling sessions. If

MCUL Initiatives

[CU Difference Campaign](#)

[Community Reinvestment Initiative](#)

[Legislative Advocacy](#)

[InfoSight - Regulatory Compliance](#)

Hot Topics

[CD Stimulus Program](#)

[Friends of Credit Unions \(FOCUS\)](#)

[Credit Union Media Resources](#)

[Financial Rescue Bill and Related](#)

[2008 Michigan Marketing Awards Entry Form](#)

Monitor

[Issues, Initiatives, & Solutions](#)

[Regulatory Roundup](#)

[SAS Gazette](#)

Join Our Mailing List!

any credit union knows of a housing counseling agency in their area, please let Beth Troost know so that agency can be added to the foreclosure prevention web site coming in May 2009.

5. CUtv and Multimedia

The MCUL has expanded its services to deliver information through the latest online video and audio technology.

CUBE TV - The MCUL's comprehensive online video channel that features detailed looks into national and Michigan-specific credit union issues, as well as educational and training videos and video podcasts.

Audio Podcast Archive - A growing set of audio interviews with credit union leaders, speakers for MCUL education sessions, compliance experts and political personalities.

Any credit union who has had coverage in a newspaper, TV, or magazine is encouraged to let their League Rep know. MCUL staff are ready to do videos and podcasts with different credit unions and help credit unions imbed into their websites.

Upcoming Educational Events

- Notary Public Training: Meeting your Legal Responsibility (January 29, 2009)
- Signature Cards and Account Agreements Audio Conference (February 3, 2009)
- Bank Secrecy Act Webinar (February 3, 2009)
- Dealing with Difficult People Webinar (February 5, 2009)
- CMG Spam, Shams, and Other Scams Webinar (February 11, 2009)
- 2009 Lending Conference (February 11, 2009 - February 12, 2009)
- Verifying Borrowers Income Using Tax Returns (February 13, 2009)
- Mergers-Myth vs. Reality Webinar (February 19, 2009)
- MACU Directors Conference (February 20, 2009 - February 22, 2009)
- Utilizing Appraisal Reports Efficiently Audio Session (February 26, 2009)
- 2009 Marketing Conference (March 4, 2009 - March 5, 2009)
- ADA & FMLA Webinar (March 10, 2009)

AC&E

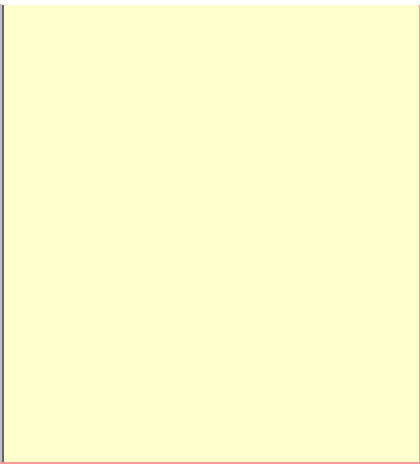
[Click here for the web link to the Annual Convention & Exposition.](#)



Sincerely,

Robin

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